

David Wolfe wrote to Christopher Thomson to solicit views on behalf of the newspaper and magazine publisher, DC Thomson. I am doing so on our behalf at his blessing in my position as the CEO of DC Thomson publishing. Please continue to correspond with me on all matters in future and amend your records accordingly.

We strongly feel the IPSO scheme is an excellent regulation framework that represents the public interest very well, without unduly inhibiting press freedom. It is cost effective, free to the tax payer as it is industry funded without being industry-serving, is efficient, fair and better than any other muted alternative by a country mile.

Come back to me directly if you require further feedback.

**Ellis Watson**

**CEO, DC Thomson Publishing**