

**From:** Jonathan Heawood [mailto:[jonathan@impress.press](mailto:jonathan@impress.press)]  
**Sent:** 21 October 2016 17:13  
**To:** Susie Uppal <[suppal@pressrecognitionpanel.org.uk](mailto:suppal@pressrecognitionpanel.org.uk)>  
**Cc:** Ed Procter <[Ed@impress.press](mailto:Ed@impress.press)>  
**Subject:** RE: PRP Board Questions

Dear Susie,

Thank you for this, and for your call to confirm safe receipt earlier this afternoon. Please find our response attached.

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Very best,            Jonathan

**Jonathan Heawood**  
Chief Executive Officer | IMPRESS

**From:** Susie Uppal [<mailto:suppal@pressrecognitionpanel.org.uk>]  
**Sent:** 21 October 2016 14:21  
**To:** Jonathan Heawood <[jonathan@impress.press](mailto:jonathan@impress.press)>  
**Cc:** Ed Procter <[Ed@impress.press](mailto:Ed@impress.press)>  
**Subject:** RE: PRP Board Questions

Dear Jonathan,

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Many thanks for the responses to the PRP Boards questions.

In relation to Question 3 I have had the following response " I fear Impress may have misunderstood question 3. In particular, I am not asking about the situation in which they are "required" to do something. I am asking about the situation in which (directly or indirectly) it seems that there is an attempt to influence them (without anything being put as a requirement). That might, for example, arise in a discussion around funding in the future. My question is what (in practical terms) they would do if they felt that any influence/pressure (falling short of the imposition of a requirement) was being applied.

As before, do feel free to provide your response on the day. If you are able to provide it sooner I will ensure it is forwarded to the PRP Board.as before they may have follow up questions and/or you may be asked to confirm your response.

Regards

Susie

Susie Uppal  
Chief Executive  
Press Recognition Panel  
Mappin House  
4 Winsley Street  
London  
W1W 8HF  
T: 020 3443 7072

E: [suppal@pressrecognitionpanel.org.uk](mailto:suppal@pressrecognitionpanel.org.uk)

Weblink: [PRESS RECOGNITION PANEL](#)  @PRPanel



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**From:** Jonathan Heawood [<mailto:jonathan@impress.press>]

**Sent:** 20 October 2016 17:44

**To:** Susie Uppal <[suppal@pressrecognitionpanel.org.uk](mailto:suppal@pressrecognitionpanel.org.uk)>

**Cc:** Ed Procter <[Ed@impress.press](mailto:Ed@impress.press)>

**Subject:** RE: PRP Board Questions

Dear Susie,

Thank you for this and apologies for not responding sooner. We have had a very busy couple of days and in fact I was about to speak on a panel when you called yesterday. However, please find our reply attached.

Very best, Jonathan

**Jonathan Heawood**  
Chief Executive Officer | IMPRESS

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**From:** Susie Uppal [<mailto:suppal@pressrecognitionpanel.org.uk>]

**Sent:** 18 October 2016 15:23

**To:** Jonathan Heawood <[jonathan@impress.press](mailto:jonathan@impress.press)>

**Cc:** Ed Procter <[Ed@impress.press](mailto:Ed@impress.press)>

**Subject:** PRP Board Questions

Dear Jonathan,

In our conversation on 4<sup>th</sup> October 2016 I mentioned that my Board would let me know if there were anything further that they may require of IMPRESS at the meeting. The purpose of this, as discussed, is so the meeting on 25 October can proceed smoothly and to avoid the need for an adjournment whilst your representative finds the answer to the question.

If you wish, you can answer these questions before the meeting in which case your answers will be circulated to the PRP Board before next Tuesday (you may still be asked to confirm your answers) alternatively you can provide your responses on the day. As always, our intention is for these questions and your responses will be made public after the IMPRESS application has been determined.

I have not as yet heard back from all Board members so there may be other information they require - I will endeavour to come back to you by Friday if this is the case.

At present therefore;

1. What process would be followed if your Chair or Executive Director considered that Impress should in the future spend more than it currently spends on any particular activity (for example, on making the public aware of how to complain about one of your member publishers)? Who would need to agree to such a budget/spending increase? Please identify, or provide, any relevant documents.
2. What would happen if concerns were raised by a member publisher about perceived bias by a member of your Board in relation to the Board's discussion of an issue relating to that publisher? Please identify or provide any relevant documents.
3. What would happen if your Board or Executive Director became aware of any direct or indirect attempt (by whatever means or through whatever intermediary) by a person associated with the IPRT or AMCT to influence any aspect of Impress' activities, conduct or decision-making? Please identify or provide any relevant documents.

Regards,

Susie

Susie Uppal  
Chief Executive

Press Recognition Panel

Mappin House

4 Winsley Street

London

W1W 8HF

T: 020 3443 7072

E: [suppal@pressrecognitionpanel.org.uk](mailto:suppal@pressrecognitionpanel.org.uk)

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