

**From:** [Christopher Whitmey](#)  
**To:** [Applications](#)  
**Subject:** IMPRESS second call for information  
**Date:** 31 May 2016 16:14:13

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Dear Ms Uppal, (Apologies if wrong - 'Mr' has it easy!)

My MP recently forwarded me a letter from Ed Vaizey MP Minister for Culture and the Digital Economy. In it he said, 'As of September 2015, the Press Recognition Panel has been open for applications from regulators and is currently considering an application from IMPRESS.'

I have now carefully read IMPRESS's responses. I was struck by what appeared to be some very narrow/pedantic issues in the many raised by NMA.

I did not know who/what was NMA. After trying several Google searches I found it was:

'The News Media Association is the voice of national, regional and local news media organisations in the UK. It exists to promote the interests of news media publishers to government, regulatory authorities, industry bodies and other organisations whose work affects the industry.'

I note its website proclaims:

'We are committed to serving the shared interests of news media publishers and to ensuring that this important and vibrant industry enjoys a long and healthy future.'

'Committed to fairness to those we write about' does not seem to feature compared with its vested interests..

I'm sure the PRP will bear this in mind when deciding what weight to give to NMA's comments.

As a member of the public who wants frank but fair journalism I do hope IMPRESS' application is successful.

Yours sincerely,

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